



## Design and Distribution Obligation readiness

The actions you take now can impact your member engagement and outcomes in the future. QMV and BFA are well placed to identify issues and opportunities for your organisation.



## Has your organisation:

Identified the products affected?
Considered how your choice architectures affect member decisions?
Measured product alignment using behavioural and psychological factors?
Developed monitoring processes for your target market determination?
Met the ASIC expectation with your functional product governance

framework?





## **Our Team**

We have a unique team with specialist expertise in legal, governance, process, technology, data analytics and behavioural finance that can help you navigate the complexities of the Design and Distribution (DDO) regime.



Simon Russell Director - BFA

At BFA Simon provides specialist behavioural finance training & consulting to fund managers, super funds and other financial services professionals.

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Gabriela Pirana Senior Associate -QMV

Gabriela has been involved in a broad range of projects assisting superannuation funds with regulatory compliance, risk management and governance issues.

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David Reckenberg Managing Partner -QMV

David is an established lawyer with extensive experience in product development and rationalisation, consumer disclosure obligations and administrative error remediation.

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## DDO OBLIGATION READINESS

Our tailored briefing sessions with your trustee board, leadership team or DDO project team are designed to help you understand your obligations, understand your members, and ensure you are prepared for the changes ahead.

Get in touch to book your session with our experts